



St Joseph College of Communication

Media Village, Changanassery
Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

Student Feedback Analysis Report 2023-2024

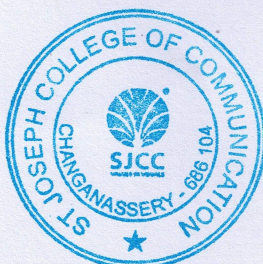
Feedback collected from students during the 2023-2024 academic year indicates a high level of satisfaction with the curriculum; however, some students expressed a desire for greater incorporation of current industry techniques and trends. Despite these observations, the general sentiment indicates that the course content, structure, and educational objectives largely align with the students' expectations and academic goals, contributing to a supportive learning environment.

Suggestions

- Incorporate guest lectures and workshops from industry professionals to provide exposure to the latest practices and technologies.
- Expand library resources by adding more digital databases, e-books, and subscriptions to industry-related journals to support research and coursework.
- Implement add-on courses focused on virtual reality (VR), augmented reality (AR), and emerging media technologies to enhance students' skill sets and career readiness.

Action taken report

- Organized guest lectures and workshops featuring industry professionals, providing students with insights into the latest practices and technologies in the media field.
- Expanded library resources by purchasing online journals.
- Implemented add-on courses that equip students with practical skills and knowledge relevant to current industry trends. Conducted workshops on AR & VR in association with ASAP Community Skill Park Pampady



DR. JOSEPH PARACKAL
PRINCIPAL

ST JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOODU, CHANGANASSERY - 4, KERALA



St Joseph College of Communication

Media Village, Changanassery

Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

Student Feedback Analysis Report 2022-2023

The data gathered from students throughout the 2022-2023 academic year underscores a substantial level of satisfaction among both undergraduate and postgraduate students concerning the curriculum. This observation indicates a strong alignment between the course content, structure, and educational objectives with the expectations and academic aspirations of the student.

Suggestion

- The number and quality of add-on courses should be increased so that students are better equipped to meet the needs of the industry
- Enrichment of reference materials and updation of the library
- Ensure more collaboration with the industry

Action taken report

- Collaborated with faculty experts and industry professionals and designed comprehensive curriculums for a few add-on courses to meet the requirements of the industry.
- Enhanced accessibility to reference materials by digitizing the library and subscribing to online journals and other resources.
- Signed more MoUs with industries and academic institutions.

DR. JOSEPH PARACKAL
PRINCIPAL

ST. JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOOD, CHANGANACHERRY - 4, KERALA





St Joseph College of Communication

Media Village, Changanassery
Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

Student Feedback Analysis Report - 2021-2022

The feedback from students during the 2021-2022 academic year, indicated a high level of satisfaction among both undergraduate and postgraduate participants regarding the curriculum. This suggests that the course content, structure, and learning outcomes effectively align with student expectations and educational objectives.

Suggestions

- Students require a placement cell to support their career growth.
- There were demands for the existing medical room to be adequately equipped and functional for students throughout the day.
- A lot of students voiced the demand for more observation trips and industrial visits so that learning may move beyond the confines of the classroom.

Action taken report

- We have established the placement cell to facilitate students' career growth by providing necessary support and opportunities.
- There is a medical room equipped with appropriate facilities for the students.
- The Departments have been encouraged to include more observation trips and industrial visits in their curriculum transaction to make teaching-learning an engaging process.

DR. JOSEPH PARACKAL
PRINCIPAL

ST. JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOOD, CHANGANACHERRY - 4, KERALA





St Joseph College of Communication

Media Village, Changanassery
Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

Student Feedback Analysis Report 2020-2021

The student feedback for the academic year 2020-2021, reveals that most undergraduate and postgraduate respondents are satisfied with the curriculum, suggesting that the course content, structure, and learning outcomes meet student expectations and educational goals.

Suggestions

- faculty members need to stay updated with current technologies and teaching methodologies.
- Strategies for integrating technology into the curriculum
- comprehensive Wi-Fi coverage throughout the campus, especially in classrooms and labs
- Communicate student concerns, assist in organizing events, and participate in planning meetings.

Action taken report

- Organized more FDPs covering topics such as software updates, innovative teaching methods, and educational technology tools.
- Entrusted the teachers who are university expert committee members to take steps to revise the syllabi incorporating technological tools.
- Upgraded the speed of the internet connectivity and implemented a monitoring system to regularly assess and maintain Wi-Fi performance.
- Entrusted HR manager to convene regular meetings to facilitate open communication between students, faculty, and management.

DR. JOSEPH PARACKAL
PRINCIPAL
ST. JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOOD, CHANGANACHERRY - 4, KERALA





St Joseph College of Communication

Media Village, Changanassery
Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

Student Feedback Analysis Report 2019-2020

Out of 520 responses from both undergraduate and postgraduate students, the majority expressed satisfaction with the curriculum. This suggests that the course content, structure, and learning outcomes align well with student expectations and educational objectives.

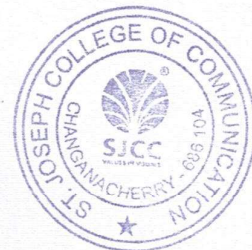
Suggestions

- Upgrade studio equipment and ensure regular maintenance
- Expand academic mentoring services to provide more personalized support.
- Enhance counselling services to address mental health and well-being.
- Offer more workshops and seminars on career development and employability skills.

Action taken report

- Enhanced practical learning experiences for students, resulting in improved academic performance in practical/project courses, and established a regular maintenance schedule to ensure all equipment remains in optimal condition, increasing availability for student use.
- Increased the number of counsellors and introduced specialized soft skill training programs for students.
- Introduced a series of workshops and seminars focusing on resume writing, interview skills, professional networking, and other career development topics.

DR. JOSEPH PARACKAL
PRINCIPAL
ST. JOSEPH COLLEGE OF COMMUNICATION
KURSUMOOD, CHANGANACHERRY - 4, KERALA





St Joseph College of Communication

Media Village, Changanassery
Affiliated to Mahatma Gandhi University, Kottayam, Kerala
Vision: Transforming Media for a Wholesome World

Founded in 2004

Student Feedback Analysis Report 2018-2019

A total of 511 responses were received from students of both undergraduate and postgraduate programs. The majority of students expressed satisfaction with the curriculum. This indicates that the course content, structure, and learning outcomes meet student expectations and educational goals.

Suggestions

- The teaching methods could be more engaging and interactive
- The lack of availability of resources such as computer Lab, camera, etc.
- Increase the number of copies of essential textbooks in the library.

Action taken report

- Conducted workshops and training for faculty to improve teaching methods.
- Implemented more interactive and engaging teaching techniques in the curriculum.
- Added new computers and updated software in the computer labs.
- Provided additional cameras and multimedia equipment for student use.
- Increased the number of essential textbooks and enhanced digital library access.

These actions have been taken to address the concerns raised by students and to improve the overall quality of education and resource availability. Continuous feedback will be sought to ensure these measures are effective and to identify any further areas for improvement.

DR. JOSEPH PARACKAL
PRINCIPAL
ST. JOSEPH COLLEGE OF COMMUNICATION
KURISUMMOOD, CHANGANACHERRY - 4, KERALA

